

D 29/Kmas Cate

BRADFORD

1967

from the desk of ---
~~Bruce J. Perle~~
~~LOIS LAWLER~~

Recd
12/12/67



BRADFORD
PROUDLY INTRODUCES
ITS NEW AND EXCITING
"SNOWMAKER"®

THIS AMAZING NEW CONCEPT
GUARANTEES
A WHITE CHRISTMAS
IN EVERY HOME
REGARDLESS OF CLIMATE

#8000 SNOW-MAKER*

Bradford's ingenious appliance is easily attached to either a natural or artificial Christmas tree. It recirculates snow continuously creating a realistic effect of a gentle snow fall on the Christmas tree. Consists of treetop, tube, snow catch base, recirculator, and a supply of artificial snow. Components are packaged in compact, attractive corrugated shipping carton with set of simple instructions.



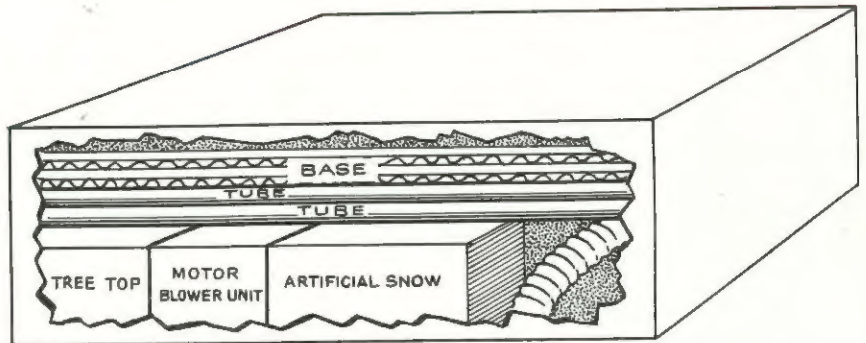
*PATENT PENDING

29/Kwas/Cate

This Beautiful Electrified Angel Treetop Gently Disperses Snow Over The Tree.



NOW Bradford's "Snow-Maker" brings a traditional white Christmas to every home in any climate.



#8000 Snowmaker Kit



This attractively designed and traditionally decorated base catches the snow and returns it to the base of the tree for recirculation. Easily folded for compact shipping and storage. Recirculator pump is positioned in base so that it is not visible.

Note: #8000 Snowmaker Kit does not include tree.



NO. 26 STAR TREETOP. 8 1/2" plated star with center angel insert. Individually packed on display tray. 2 dozen to shipping carton. Weight 4 1/4 lbs.

NO. 27 ELECTRIFIED STAR TREETOP. 8 1/2" plated star with small center angel. C7 1/2 bulb concealed behind angel skirt. Individually packed on display tray. 2 dozen to shipping carton. Weight 7 3/4 lbs.



NO. 29 CARILLON SPIRE (14"). Ball with White angel hair topped by spire with 3 bells. Individually boxed. 1 dozen Gold, Red and Silver assorted to shipping carton. Weight 4 3/4 lbs.

UNBREAKABLE

TREETOPS



NO. 19 PLATED TREE SPIRE (8 1/4"). Ball with Christmas motif design is topped by graceful spire. Individually boxed. Assorted colors. 3 dozen to shipping carton. Weight 4 lbs.



NO. 2122 TREE SPIRE (10"). Indented faceted ball surrounded by 5 points of a star and topped by tree spire. Individually boxed. Assorted colors with plated and glitter finish. 3 dozen to shipping carton. Weight 8 3/4 lbs.



NO. 22 PLATED TREE SPIRE (10"). Same as No. 2122 except Packed 1 dozen on tray. 3 dozen to shipping carton. Weight 4 5/8 lbs.



NO. 25 TREE TOP. 5" tinsel wreath backed by silver reflector mirrors angel set on wreath. Individually boxed. 2 dozen to shipping carton. Weight 8 lbs.



#38 Electrified Star-Light Angel Treetop (10"). Can be used as Treetop or versatile home display. Rotating colors within cause continuous cascade of moving stars on Angel's skirt. Individually boxed. 1 dozen to shipping carton. Weight 10 lbs.



*NO. 20 ELECTRIC ANGEL TREETOP (10"). C7½ bulb and spinner concealed behind clouds cause colored lights to flow from faceted plated reflector. Individually boxed. 1 dozen to shipping carton. Weight 10¼ lbs. Patented. Pat. Nos. 2616197, 2579725, 165363.

*U. L. APPROVED

* NO. 23 ELECTRIFIED CHRISTMAS CAROUSEL (10"). Can be used as treetop or versatile home display. Revolving pictorial Christmas scene projects cascades of light throughout room. Individually boxed. 1 dozen to shipping carton. Weight — 12 ½ lbs.



*NO. 35 ELECTRIFIED CELESTIAL LIGHT (9¾"). Can be used as treetop or versatile home display. Projects flickering, multi-color lights which radiate throughout room. Individually boxed. 1 dozen to shipping carton. Weight 14 lbs. Patent pending.

*NO. 28

UNBREAKABLE TREETOPS

NO. 30



NO. 30 ELECTRIFIED NATIVITY STAR (10"). Plated in Silver. Individually boxed. 1 dozen to shipping carton. Weight 7½ lbs.



*NO. 28 ELECTRIFIED CARRILLON SPIRE (14"). Ball with White angel hair topped by spire with 3 bells. Individually boxed. 1 dozen Gold, Red and Silver assorted to shipping carton. Weight 6¾ lbs.

*U. L. APPROVED

BELLS

*110 7—2¼" plated bells.

VALUE PACKS

3 dozen packs to a shipping carton.



Merchandise illustrated can be ordered in bulk packing.

51 2" plated bell.

101 3" plated bell.

*122 9—1⅜" plated bells.

*121 12— 1" plated bells.

BELLS

A variety of sizes, designs, colors and finishes in an assortment of attractive packages. They are all BEAUTIFUL — and UNBREAKABLE, too. All packs supplied in assorted colors to the tray, except where indicated by * supplied solid colors to the tray and assorted to the shipping carton.

1016 7-3" solid color plated bells.



1164 7-3" glitter bells.

CLEAR VIEW PACKS

1161 10-2 1/4" glitter bells.



1051 10-2" solid color plated bells.

MISTLETOE BELLS

Bells and Mistletoe Sprays create novelty kissing bell packs. Individually carded, 3 dozen to a shipping carton. Weight - 6 lbs.



159 individual 3" bell with mistletoe spray, bow and hanger.

169 similar in appearance to No. 159 except spray of 2 bells with grape cluster insert.



111 5-3" solid color bells.



141 6-2" glitter bells.

123 3" bell pack assortment — assorted colors and finishes.

TRAY PACKS

3 dozen packs to shipping carton.

Each shipping carton also serves as a merchandiser.



144 4-3" glitter bells.

YULE GEMS

Bradford introduces a line of 6 matched diamond shapes to decorate the home and Christmas Tree. A multitude of plated cuts in each diamond reflect the light and make them sparkle. Each shape available with colorful figure and floral inserts.



742



744



712



716



714



718

- 711 5-4" marquise with assorted interior decorations.
- 712 5-4" marquise.
- 713 5-4" diamonds with assorted interior decorations.
- 714 5-4" diamonds.
- 715 5-3" emerald cuts with assorted interior decorations.

- 716 5- 3" emerald cuts.
- 717 5-2 3/4" solitaires with assorted interior decorations.
- 718 5-2 3/4" solitaires.
- 724 5- 4" diamonds with stained glass Nativity Scene interior.
- 741 5-5" crystal drops with assorted interior decorations.
- 742 5-5" crystal drops
- 743 5-3 3/4" "pear cuts" with assorted interior decorations.
- 744 5-3 3/4" "pear cuts"
- 745 5-3 3/4" "pear cuts" with tree inserts.



745

YULE GEM PACKS

3 dozen packs to shipping carton.
Packs with interior decoration
weigh 10 lbs. Packs without
interior decorations weigh 8 lbs.



743



715



717



724



713



741



711



with NEW 'GEM-LIKE' BRILLIANCE!

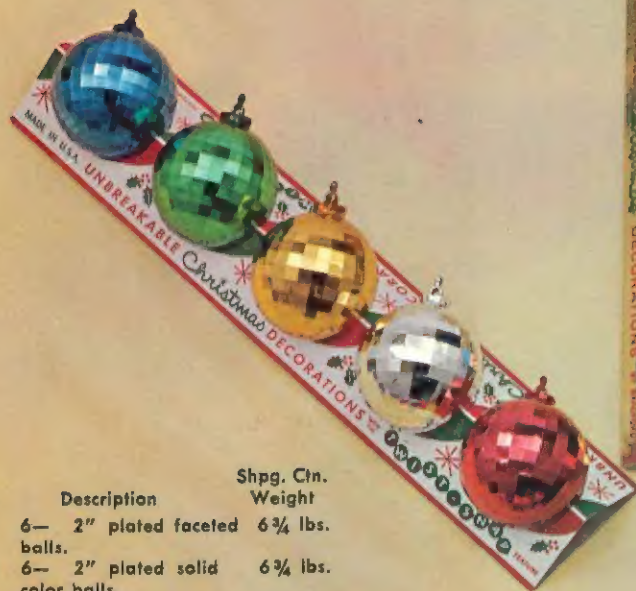


TRAY PACKS

New type of skin packing highlights finish of merchandise within.
All packed 3 dozen packs to the shipping carton.



277



244



215

Item	Description	Shpg. Ctn. Weight
211	6— 2" plated faceted balls.	6¾ lbs.
213	6— 2" plated solid color balls.	6¾ lbs.
214	5—2½" plated faceted balls.	7½ lbs.
215	5—2½" plated solid color balls.	7½ lbs.
241	6— 2" glitter balls.	6¾ lbs.
244	4—2½" glitter balls.	6½ lbs.
277	6—2½" plated mirrored balls.	8¼ lbs.

214

213

211

241



2113 2" Ball Packed Assortment — 6¾ lbs. assorted colors and finishes.

2456 2½" Ball Pack Assortment — 7½ lbs. assorted colors and finishes.

- 201 12— 2" plated faceted balls.
- 203 12— 2" plated solid color balls.
- 204 12— 2 1/2" plated faceted balls.
- 205 12— 2 1/2" plated solid color balls.
- 261 12— 2" glitter balls.

- 1014 7— 2 1/2" plated solid color balls.
- 1204 7— 2 1/2" plated faceted balls.
- 1261 10— 2" glitter balls.
- 1264 7— 2 1/2" glitter balls.



1261

1264

1204

New type of skin packing highlights finish of merchandise within.
All packed 2 dozen packs to the shipping carton. Weight 8 1/2 lbs.

CLEAR VIEW PACKS

203

201

205

204

NEW AURORA FINISH LENDS A RICH MULTI-COLORED RAINBOW LUSTRE TO BRADFORD'S ITEMS.



#270 Ball Pack — Four 2½" balls. 3 dozen packs to the shipping carton. Weight 10 ¼ lbs.



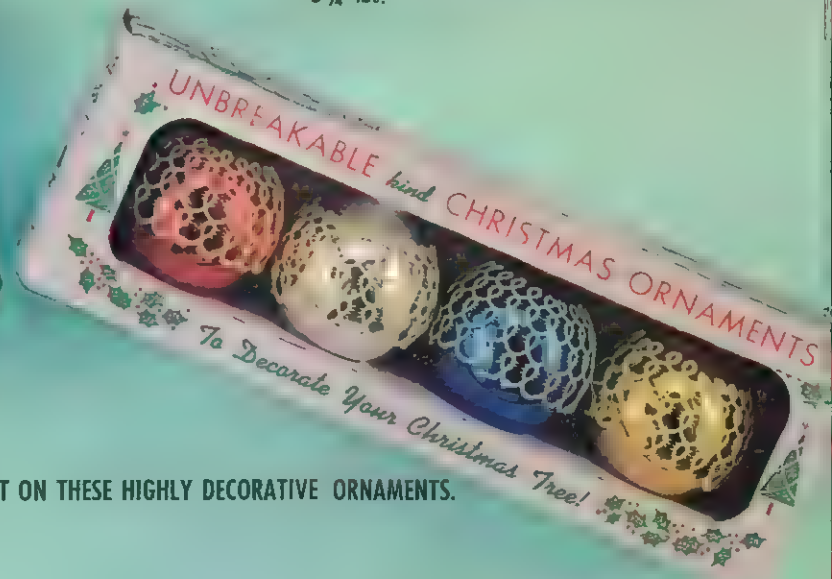
#514 Star Pack — Four 4¾" stars. 2 dozen packs to the shipping carton. Weight 10 lbs.



#170 Bell Pack — Four 3" bells. 3 dozen packs to the shipping carton. Weight 7½ lbs.



#142 Bell Pack — Six 2½" bells. 3 dozen packs to the shipping carton. Weight 5¼ lbs.



A NET APPLIQUE CREATES A DRAMATIC EFFECT ON THESE HIGHLY DECORATIVE ORNAMENTS.

#147 Bell Pack — Four decorated 3" bells, assorted colors. 3 dozen packs to the shipping carton. Weight 7½ lbs.

#247 Ball Pack — Four decorated 2½" balls, assorted colors. 3 dozen packs to the shipping carton. Weight 6¼ lbs.

NOVELTY BALLS, BELLS AND FANCY ORNAMENTS



#77901 — Five 5 1/4" assorted color tear drops. 2 dozen packs of plated and glitter finishes assorted to the shipping carton. Weight 7 3/4 lbs.



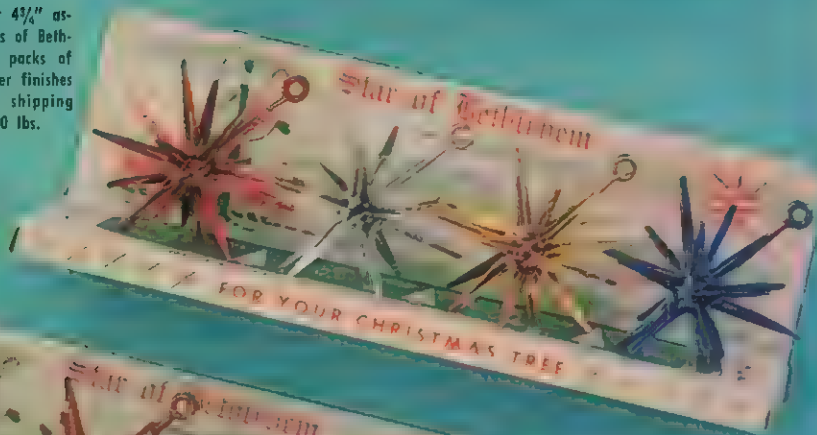
#278 Ball Pack — Four 2 1/2" balls with figure inserts. 3 dozen packs to the shipping carton. Weight 6 1/2 lbs.



#178 Bell Pack — Four 3" bells with figure inserts. 3 dozen packs to the shipping carton. Weight 6 1/2 lbs.



#51501 — Four 4 1/4" assorted color Stars of Bethlehem. 2 dozen packs of plated and glitter finishes assorted to the shipping carton. Weight 10 lbs.



A MOVING PICTURE BALL

SANTA WINKS



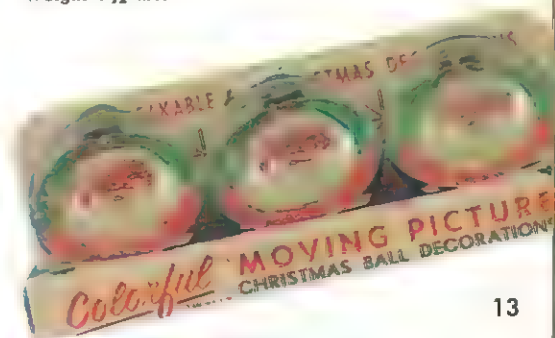
SANTA SMILES



SANTA WISHES YOU A MERRY CHRISTMAS



279 Ball Pack — Three 2 1/2" balls with moving picture inserts. 2 dozen packs to the shipping carton. Weight 4 1/2 lbs.



NEW ORNAMENTAL CHRISTMAS GARLANDS

#1057 BELL GARLAND — ASSORTED PLATED AND PEARL FINISHES

4 ½' Bell Garlands packed 2 dozen to shipping carton. Weight 6 lbs.



#1122 PLATED BELL GARLAND



#1121 BELL GARLAND



#1120 ICICLE GARLAND

Bradford creates a unique effect by combining the traditional garland with a string of ornaments. Ideal for decorating trees, mantelpieces, doors, hallways, etc. Can be cut to desired length or ornaments can be removed and used individually. Each garland is approximately 9' in length and is packed in a beautiful display box. 2 dozen assortment of solid color garlands to a shipping carton. Weight approximately 11½ lbs.

A string of Christmas decorations featuring angel figurines and small bells. The angels are in various poses, some playing instruments like a trumpet and a harp. The string is made of small, dark, round beads.

#1125 ANGEL GARLAND

A string of Christmas decorations featuring reindeer figurines. The reindeer are in various poses, some standing and some running. The string is made of small, dark, round beads.

#1167 REINDEER GARLAND

A string of Christmas decorations featuring long, white, icicle-shaped ornaments hanging from a string of small, dark, round beads.

#1120 ICICLE GARLAND

A string of Christmas decorations featuring large, white, bell-shaped ornaments hanging from a string of small, dark, round beads. Below this, another string of smaller, gold-colored bells is visible.

#1121 BELL GARLAND

ASSORTMENTS



920 JEWEL BOX
15 Yule Gems with assorted interior decorations.

Four 4" Diamonds
Four 4" Marquise
Three 3" Emerald Cuts
Four 2 3/4" Solitaires



907 PLATED TRIM-A-TREE ASSORTMENT
An 10" tree top and a set of 8 assorted color ornaments to decorate the tree.

One 10" tree spire
Two 2 1/2" solid color balls
Two 2" solid balls
Two 2 1/4" solid color bells
Two 2" filigree bells



902 TEN PIECE ASSORTMENT
Four 2 1/4" solid bells
Four 2" faceted balls
Two 4" mirrored diamonds



921 MULTI VALUE ASSORTMENT
20 Pieces including 6 varied styles.

Two 2 1/2" solid color balls
Six 2" faceted balls
Two 2" solid color balls
Six 2 1/4" solid color bells
Two 2" filigree bells
Two 4" mirrored marquise

Both large and small assortments are packed in clear view packs, a sensational new type of skin packing which highlights the plated merchandise within. 1 dozen assortments to shipping carton. Small assortments consist of items 902 and 907 and weigh approximately 6 lbs. Large assortments consist of items 920 and 921 and weigh approximately 9 lbs.

JEWELLED FRUIT

Unique Fruit Assortment in two sizes and various finishes imbedded with assorted color jewels. Ideal for tree ornaments and table decorations, as well as a multitude of other decorative uses. Larger size includes 3 1/2" Apple, Pear, Orange and 7 1/2" Banana (see items #364, #365 and #366). Smaller size includes 3" Apple, Pear and Orange (see items #354, #355, #356 and #358).

FRUIT ASSORTMENTS—Each item is packed in an attractive display box or tray. 2 dozen to the shipping carton. Items #358, #364, #365 and #366 weigh 16 lbs. Items #354, #355 and #356 weigh 16 lbs. 4 dozen packs to the shipping carton.



#366 — 4-piece Assortment, Bronze.



#365 — 4-piece Assortment, Antique White.

#364 — 4-piece Assortment, Natural colors.



#356 — 3-piece Assortment, Gold.



#355 — 3-piece Assortment, Antique White.



#354 — 3-piece Assortment, Natural colors.



#358 — 8-piece Fruit Basket Assortment.

NOTE: Individual pieces of fruit can be ordered in bulk. See price list for item numbers and packing.

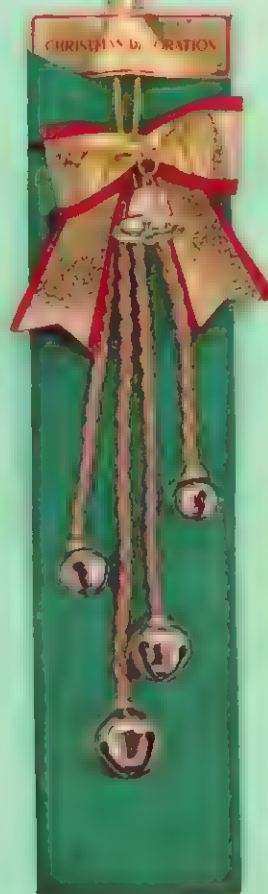
A Discriminating selection of tastefully styled and attractively packaged imports. Please refer to price list for packing and weight.



#7770 — 16" Door Bell Ringer. Packed two assorted styles.

#7166 — 16" Green Holly Wreath.

#7240 — 24" Green Holly Wreath.



#7770 — 16" Door Bell Ringer. Packed two assorted styles.

#7085 — 6½" Vinyl Wreath decorated with Santa, Pixie and Angel. Packed assorted.

#7088 — 8" Vinyl Wreath decorated with Santa or Angel. Packed assorted.



#7798—Plated Cello-wrapped decorated Wicker Basket. 7" x 8 ½". Packed assorted colors.

#7799—Plated Cello-wrapped decorated Wicker Basket. 8" x 13". Packed assorted colors.



#7500 — Candle Centerpiece Set. Four assorted styles. Candles included.



#7797 — Cello-wrapped decorated Wicker Basket. 7" x 8 ½". Packed assorted colors.



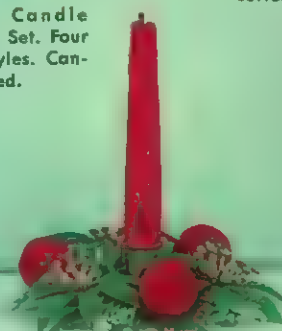
#7532 — Nativity Candle Holder. Accommodates two candles. Assortment of Antique Gold and Pastel.



#7520 — Candle Holder decorated with Holly and Poinsettia. Candle included.



#7522 — Holly Candle Light—electrified.



#7600 — Candle Centerpiece with Fruit decoration. Three assorted styles. Candle included.



#7530—5½" Antique Gold Angel Candle Holder.

#4126 — Set of six
2" Miniature Angels.



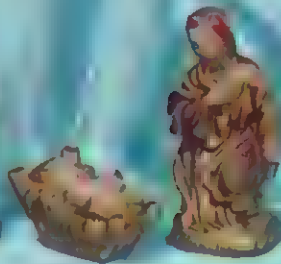
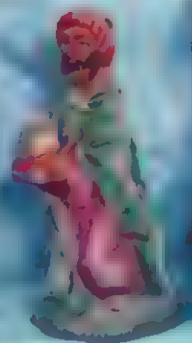
#4502 — 5 1/4" Nativity Set.



#4123 — 7" Musical
Angel—Antique Gold
finish.



#4530 — Three Kings, 7 1/2" high.



#4550 — Set of 5 Nativity Figures up to 4 1/4". Includes Mary, Joseph, Christ-child and 2 sheep. Assorted Gold and Pastel sets to the shipping carton.

#4500 — 3 1/4" Nativity Set.

#4124 — Three 4 1/2"
Angels with Musical
Instruments—Antique
Gold finish.

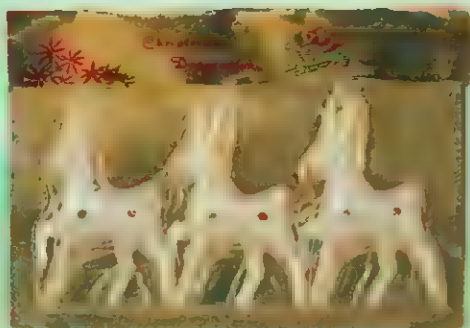
#4515 — 15-piece Nativity Set with Wooden Stable. Figures range up to 7 1/2". Includes Mary, Joseph, Christ-child, 3 Kings, angel, shepherd, camel, donkey, cow and 3 sheep.

#4516 — Same as #4515, except with musical movement.

#4512 — 12-piece Nativity Set with Wooden Stable. Figures range up to 4 1/2". Includes Mary, Joseph, Christ-child, 3 Kings, angel, camel, donkey and 2 sheep.

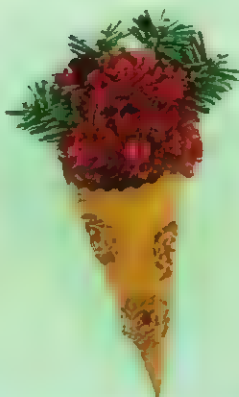


#4467 — Three 4½" Jeweled Reindeer. Assorted sets of Gold and Antique White to shipping carton.



#4467

#4468 — Jeweled 8" Cornucopia. Assorted Red and Gold with contrasting color floral inserts.



#4473

#4463 — Six 3¼" assorted color Grape Clusters.



#4473



#4422



#4127



#4473



#4128



#4440



#4125



#4128 — Three 4½" Melton Angels with assorted color robes.

#4422—Set of 4½" miniature Jeweled Musical Instruments in white pearl finish.

#4127 — Two 5½" Gold Cherubs with Musical Instruments.

#4440—Three 2½" assorted Christmas scenes that glow in the dark.

#4125 — Three 3½" Gold Cherubs with Musical Instruments.

#4473 — Assortment of 6½" Melton Decorations. Packed 2 to a display tray. Assorted Christmas Ornaments to the shipping carton.

#1180 — 9' multi-colored Vinyl Link Garland.

#1182 — 9' Gold Link Garland.

5201 U.L. APPROVED 10-LITE SET WITH 2" BALL DECORATIONS.



Bradford's new Boutique look includes a 10-lite set decorated with Bradford's popular ornamental designs. When illuminated, each design creates a unique lighting effect. Each set individually packed in gold color display box. 1 dozen to shipping carton. Weight—approx. 12 lbs.



5161 U.L. APPROVED 10-LITE SET WITH 2 1/4" BELL DECORATIONS.

5704 U.L. APPROVED 10-LITE SET WITH 4" DIAMOND DECORATIONS AND STAINED GLASS NATIVITY SCENE.

5160 10-LITE SET WITH 2 1/4" BELL DECORATIONS.

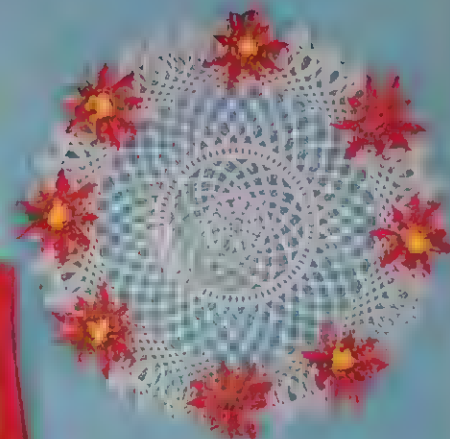
5200 10-LITE SET WITH 2" BALL DECORATIONS.



#1512



#1515 — Christmas Vest. Decorated. Two styles. Assorted to carton.



#4800



#4800 — Doilies, Set of four. Two styles. Assorted to carton.

#1512 — Christmas Apron. Decorated. Two styles. Assorted to carton.

#7782 ~ Two Gold Plastic Bows — Satin-like finish, 4 1/2".

#7784 — Four Gold Plastic Bows — Satin-like finish, 3".

#7792 — Two Red or Green Flocked Bows, 4 1/2". Assorted to shipping carton.

#7793 — Three Red or Green Flocked Bows, 3". Assorted to the shipping carton.

SPRAYS

#7790 — 25" plated Green Vinyl Door Tree decorated with assorted color faceted balls, angels and ribbon bow. Packed 6 pieces to shipping carton. Weight 9 lbs.

DOOR TREES



7704 14" Pine Spray with contrasting color plated balls or bells, reindeer and ribbon bow. Packed 1 dozen. Weight — $6\frac{1}{4}$ lbs.



7700 15" Green Holly Spray with cluster of assorted color faceted balls and ribbon bow. Packed 1 dozen. Weight — $8\frac{1}{2}$ lbs.



#7707 — Assortment of Gold and Green 22" Holly Spray trimmed with contrasting color Reindeer, spire and red ribbon bow. Packed 1 dozen to shipping carton. Weight 16 lbs.

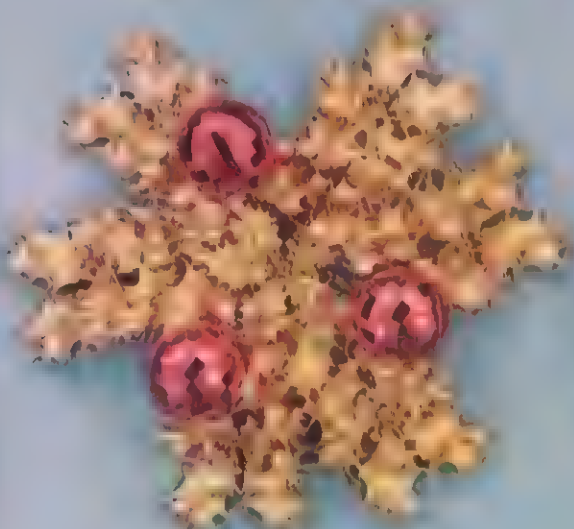
Bradford presents its new BOUTIQUE line of Sprays, Centerpieces, Wreaths and other highly styled hanging decorations. Now Bradford makes available a line of fashionably designed Christmas merchandise at moderate prices.

EACH ITEM IS PACKED INDIVIDUALLY IN A CLEAR-VIEW DISPLAY PACK (SEE ILLUSTRATION OF ITEM #7703).

#7706 — 16" Cedar Spray with contrasting color bells, grape clusters and ribbon bow. Packed 1 dozen to shipping carton. Weight 6½ lbs.



#7703 — Assortment of Gold and Green 11" Holly Sprays trimmed with cluster of contrasting color plated balls or bells — packed 2 dozen. Weight 8½ lbs.



7731 18" Holly Cane decorated with berries, bell and ribbon bow. Packed 2 dozen. Weight — 13 ¾ lbs.



#7705 — Holly Wreath Door Spray. Three graduated size wreaths decorated with bells and set on a red ribbon backer. Packed 1 dozen to shipping carton. Weight 8½ lbs.

WREATHS

Bradford's line of BOUTIQUE Christmas Wreaths fashionably decorated with a variety of unbreakable Christmas ornaments, each in its own attractive package.



#7170 — 19" Green Holly Wreath trimmed with two ball clusters, bird and red ribbon bow. Packed 1 dozen to shipping carton. Weight 20 lbs.



7185 18" green holly wreath trimmed with 6 plated bells and ribbon bow. Packed 1 dozen to shipping carton. Weight — 18½ lbs.

7167 16" green holly wreath trimmed with a glitter bell and 4 glitter reindeer. Packed 1 dozen to shipping carton. Weight — 11 ½ lbs.



#7169 — 17" Green Ruscus Wreath trimmed with ball cluster, grapes and red flocked bow. Packed 1 dozen to shipping carton. Weight 11 ½ lbs.



#7168—17" Green Cedar Wreath trimmed with Yule Gem cluster and red flocked bow. Packed 1 dozen to shipping carton. Weight 11 ½ lbs.



7143 14" green holly wreath trimmed with 2 gold bells. Packed 2 dozen to shipping carton. Weight — 13 ½ lbs.

CANDLE HOLDERS

#7505 — Assorted Gold and Green 13" Italian style Holly Candle Holder Centerpiece decorated with contrasting color balls and bells. Candle included. 2 dozen display packs to the shipping carton. Weight 10½ lbs.



#7508 — 14" Cedar Candle Holder Centerpiece decorated with grape clusters and contrasting color marquise diamonds. Candle included. 2 dozen display packs to the shipping carton. Weight 10½ lbs.



#7509 — 15" Green Italian style Holly Candle Holder Centerpiece with two candle holders decorated with berries and contrasting color faceted ball cluster. Candles included. 2 dozen display packs to the shipping carton. Weight 12 lbs.



#1001 — Gold Candle Trimmer decorated with plated bells or grape clusters. Individually boxed. Assortment of 1 dozen to the shipping carton. Weight 4 lbs.



TABLE TREES

#8185 — 13" Electrified Crystal Tree. Four tiers of cut crystal balls bordered by a fringe of Gold tinsel. Light penetrates from within. Individually boxed. 6 pieces to the shipping carton. Weight 21 lbs. (Illustrated)



#8183 — 24" Cypress Tree decorated with plated bell garland. Individually boxed. 6 pieces to the shipping carton. Weight 4 lbs. (Not Illustrated)



No. 490 NEW DECORATIVE ORNAMENT HANGERS

Now you can enhance the beauty of the tree by using attractive Bradford ornament hangers. Each hanger itself is a beautiful decoration, $1\frac{3}{4}$ " high. Three different designs - bells, bows and leaves - 36 pieces to a set. Delicate open hook accommodates all types of ornaments. Each set packed in display box. 6 dozen packs to shipping carton, weight 6 lbs.



7590

6" Mistletoe Cluster with gold faceted balls and stem for hanging. Individually boxed, 2 dozen to shipping carton. Weight - 9 lbs.



169 12" CLUSTER consisting of two bells with grape inserts suspended from gold bow and stem. Individually carded, packed 3 dozen. Weight 7 lbs.



3051

Ornament Cluster Assortment of 3 ball and 3 bell clusters in plated and glitter finishes. Ideal for decorating scotch pine tree, windows, doors, etc. Individually carded. Packed 3 dozen Weight - $7\frac{1}{4}$ lbs.



HANGING DECORATIONS AND CLUSTERS

HANGING DECORATIONS AND CLUSTERS. A unique combination of decorative bows, mistletoe and plated ornaments. Can be used as a versatile decoration throughout the home.

BRADWINKLE FIGURES

A NEW LINE OF BALL AND BELL ORNAMENTS DESIGNED IN THE SHAPE OF CHRISTMAS FIGURES. IDEAL AS TREE AND HOME DECORATIONS. THESE PIXIES, ANGELS, CLOWNS, ETC. TICKLE THE IMAGINATION AND ADD A GAY DIMENSION TO THE CHRISTMAS SPIRIT. EACH ASSORTED COLOR SET PACKED ON INDIVIDUAL DISPLAY TRAY, 2 DOZEN TRAYS TO SHIPPING CARTON, WEIGHT — APPROXIMATELY 5 LBS.



4161 4—3½" assorted ball and bell figures



4607 3—4¼" assorted reindeer figures



4164 3—4½" assorted ball and bell figures



4163 2—5½" assorted ball and bell figures

CHRISTMAS FIGURE PACKS

A varied line of unbreakable Christmas figures, ideal for tree and home decoration. Each is attractively packaged in a display pack, 4 dozen packs to the shipping carton.

Weight - Approximately $9\frac{1}{8}$ lbs. except No. 427 packed 2 dozen — Weight - $6\frac{3}{8}$ lbs.



427 3 plated $4\frac{1}{2}$ " Wise Men with attractively colored Red, Blue and Green robes

62701 assortment of
3 glitter $3\frac{1}{4}$ " prancing Reindeer
3 plated $3\frac{1}{4}$ " prancing Reindeer



SLED SETS

Ideal as centerpiece, mantle decoration, or under tree. Packed 1 dozen to shipping carton.



812 2 Gold glitter $3\frac{1}{4}$ " Reindeer and 4" Gold glitter Sled



802P 2 Silver plated Reindeer, Gold plated Sled, Red Santa, 12" base. Shipping carton weight — $4\frac{1}{4}$ lbs.



804P 4 Silver plated Reindeer, Gold plated Sled, Red Santa, Green Tree, 15" base with fern decoration. Shipping weight — $5\frac{1}{4}$ lbs.

MANUFACTURERS PACKS

Certain of the above items can be ordered in bulk pack, as follows:

- 606 White $3\frac{1}{4}$ " prancing Reindeer
- 607 Silver plated $3\frac{1}{4}$ " prancing Reindeer

MERCHANDISERS

Bradford's items can be ordered in corrugated merchandisers. Pre-packed trays are easily removed from shipping carton and set on easel backer to serve as ideal point-of-sale floor display. Printed merchandiser tells Bradford's selling story.



#4 Treetop Deal — consists of 2 dozen #26 Stars, 2 dozen #29 Carillon Spires, and 3 dozen #2122 Tree Spires.

#1 Ornament Deal — consists of 2 dozen 10-Bell Packs, 2 dozen 10-Ball Packs and 2 dozen Yule Gem Packs with inserts.



#5 Bradwinkle Deal — consists of 2 dozen #4161 Ball and Bell with figures, 2 dozen #4607 Reindeer with figures, 2 dozen #178 Bell with figure inserts and 2 dozen #278 Ball with figure inserts.

#2 Electrified Treetop Deal — consists of 1 dozen #35 Celestial Light, 1 dozen #28 Carillon Spire and 1 dozen #20 Angel.





#6 Boutique Deal — consists of 2 dozen 7703 Holly Spray, 2 dozen #7505 Holly Candle Holder Centerpiece and 2 dozen #7731 Holly Canes.



#3 Yule Gem Deal — consists of 2 dozen Marquise Packs with inserts, 2 dozen Diamond Packs with inserts, 2 dozen Emerald Packs with inserts and 2 dozen Solitaire Packs with inserts.

PLEASE NOTE:

1. ASSORTED COLORS refers to an assortment of Red, Blue, Gold, Green and Silver.
2. TERMS: All shipments F.O.B. Factory, Boston, Massachusetts. 1% 10 days; net 30 days. All sales final.
3. Merchandise only available in standard packing and colors as stated in catalog.
4. Refer to Price List for packing of items marked "Manufacturers" or "Bulk" pack.

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Bradford Novelty Co., Inc.



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